



Press Release – For Immediate Release

Axiom Foods Receives Both Organic Certifications and NSF's Cook & Thurber Audit Approval

Axiom Foods Stays Ahead of Competition by Being the First Whole Grain Brown Rice Ingredients Manufacturer to Exceed Food Manufacturers' Standards

LOS ANGELES, CA, June 23, 2009 – Axiom Foods (www.axiomfoods.com), the world's largest producer of whole grain brown rice protein concentrates and isolates, among other products, has announced a groundbreaking quarter. Axiom received an organic certification for eight whole grain, brown rice ingredients, from Quality Assurance International (QAI), plus passed its manufacturing facility audits by NSF International's Cook & Thurber Team. This opens Axiom's doors to some of the world's largest food manufacturers, while aiding US-based Axiom's quality advantage over Pakistan and Indian-based competitors.

All of Axiom's organic products are now inspected and certified by Quality Assurance International (QAI) and certified under the USDA's National Organic Program (NOP). This includes whole grain brown rice protein concentrate/isolate, sugar, syrup, and milk products. Third party organic testing ensures consumers that products meet consistent standards at every stage of production and distribution, starting in the fields and ending at the table. "Our goal is to not only meet but exceed the most consistent, renowned and respected international standards, set by QAI and the FDA," said David Janow, President of Axiom Foods.

Axiom has invested years of research and education of farmers, leading to the cultivation of organic rice in Axiom's proprietary, chemical-free rice paddies. "Organic doesn't happen overnight, despite some rice product claims manufacturers need to be careful of" added Janow. "We have become the world's true, authentically chemical-free, organic, whole grain brown rice product source, down to the seeds. Through organic methods, the inherent benefits of crops, the Earth's surface and human health are well preserved."

The NSF Cook & Thurber Auditing Team provides the national and international certification standards for food safety and quality. Large companies such as Kellogg's, General Mills and Cliff Bar, among many others, rely on these audits to measure and weed out ingredient suppliers for major product lines. In addition, Axiom's products are GMP Produced (Good Manufacturing Standards) in facilities that are third-party inspected and certified for HACCP (Hazard Analysis & Critical Control Points), ISO 22000, and ISO 9000. "These certifications support our continued commitment to technology and exceeding regulatory requirements, while bringing the benefits of whole grain brown rice to the forefront," concluded Janow.

About Axiom Foods

Founded in 2005 by David Janow, Axiom Foods is the world's largest provider of whole grain brown rice protein concentrates and isolates. In addition to its signature protein line, Axiom Foods has remained dedicated to developing proprietary, chemical-free processes for whole grain brown rice milks, sugars, syrups, and brans. Axiom's goal is to make food and nutritional products more inclusive for consumers by bringing alternative, hypoallergenic, organic and healthy rice ingredients to the forefront of manufacturers throughout the world.

About Quality Assurance International (QAI, Inc.)

QAI is the global leader in certification services and has operations in the U.S., Canada, Japan and the European Union. Clients include agricultural producers, food processing facilities, integrated manufacturing operations, contract packing operations, traders, distributors, retailers, and other unique food operations. QAI's programs are designed to verify compliance at every link of the product handling chain, thus assuring consumers that product integrity is preserved in the marketplace.

About NSF International

Serving manufacturers operating in 80 countries, NSF was founded in 1944 and is headquartered in Ann Arbor, MI USA. NSF International is an independent, not-for-profit organization that helps protect consumers by certifying products and writing standards for food, water, air and consumer goods (www.nsf.org). For over 60 years, NSF has been committed to protecting public health and safety worldwide. NSF is a World Health Organization Collaborating Centre for Food and Water Safety and Indoor Environment. Additional services include safety audits for the food and water industries, management systems registrations delivered through NSF International Strategic Registrations, Ltd., organic certification provided by Quality Assurance International and education through the NSF Center for Public Health Education.

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